

Proton e.MAS Golden Test Drive Campaign

Campaign Duration : **13 April – 17 May 2026**

Campaign Eligibility

1. The Campaign is open to all individuals residing in Malaysia.
2. Participants must be 18 years old and above as of 13 April 2026.
3. Participants must present their original identification card or passport for verification if they win a prize. Verification will be conducted by the Organiser through a secure process.
4. The following Participants shall not be eligible to participate in the Campaign:
 - a. Employees of the Organiser, Proton Holdings Bhd and all related subsidiaries, and Proton e.MAS dealers.
 - b. Employees and its immediate family member (spouse, children, parents & siblings) of the campaign management & fulfilment agency involved in this campaign.

Campaign Mechanics

1. How to participate:
 - a. Step 1: Follow Proton e.MAS Official Social media page on Instagram, Facebook, Tiktok or Xiao Hong Shu.
 - b. Step 2: Visit any Proton e.MAS authorised dealer.
 - a. Step 3: Test drive and book any Proton e.MAS model with our Proton e.MAS dealers.
 - c. Step 4: Submit your entries via <https://goldentestdrive.pronet.my> and answer 2 simple questions.
2. Each Entry received will be subject to verification and approval by the Organiser to qualify (“Qualified Entry”). A Qualified Entry must consist of complete personal details and correct answers as stated in <https://goldentestdrive.pronet.my>; as well as having completed the test drive and booking at an authorised Proton e.MAS dealership. The Organiser reserves the right to disqualify any Entry that does not meet these criteria.

Campaign Prizes

The prizes for the Golden Test Drive Campaign are as follows: -

1. **30 Gold Bars in 30 Days Weekly Prizes**
 - a. There are six (6) Weekly Prizes in the form of one (1) 3g Gold Bar each to be won for each week for five (5) weeks.
 - b. The five (5) weekly periods are based on entries submission below:
 - Week 1: 13 April 2026 at “08:00:00” to 19 April 2026 at “23:59:00”

- Week 2: 20 April 2026 at “00:00:00” to 26 April 2026 at “23:59:00”
 - Week 3: 27 April 2026 at “00:00:00” to 3 May 2026 at “23:59:00”
 - Week 4: 4 May 2026 at “00:00:00” to 10 May 2026 at “23:59:00”
 - Week 5: 11 May 2026 at “00:00:00” to 17 May 2026 at “18:00:00”
- c. Each week, one (1) winner will be selected from each of the six (6) dealer region groups.

2. Grand Prize Winners Selection

- a. The grand prizes consist of four (4) winners:
- a. **Ultimate Prize** : One (1) winner for 5D/4N Trip to Australia Gold Mine Tour for 2 pax
 - b. **Gold Class Prize**: Three (3) winners will receive a 5g Gold Bar.
- b. At the end of the campaign, a **final draw** will be conducted to select the Ultimate Prize and Gold Class Prize.
- c. Entries from 13 April 2026 until the closing of the campaign will be entitled to participate in this final draw.
- d. Past winners from Week 1 to Week 5 are not entitled to participate in this final draw.

Selection of Campaign Winners

1. Each Qualified Entry will be assigned a serial number and will be tabulated and processed using a computerised random generator.
2. All Prize Finalists will be contacted by the Organiser either via the campaign’s appointed vendor’s or representative via WhatsApp or Phone Call to the contact number provided during registration.
3. The prizes shall be delivered upon successful registration of the Proton e.MAS vehicle booked during the Campaign period within 3 months of the booking date.

Prior to participating in the Golden Test Drive Campaign, it is advisable for you to take a couple of minutes to read the following Terms and Conditions carefully and ensure that you are completely aware and understand the Terms and Conditions.
